

ENTRENCHING A SHARED VALUE APPROACH TO SUSTAINABILITY IN A LARGE AFRICAN BANK

- Best practice research on shared value implementation in the banking sector (Global and Regional).
- Training of various management level groups on shared value principles.
- Addressing team dynamics, sustainability language and collaboration between the sustainability team and groups within the bank.



Service Type	Size and Duration	Client
<ul style="list-style-type: none"> • Best practice research • Shared value training 	+US\$ 25 000 2 years 2016 - Ongoing	Johannesburg Securities Exchange Listed Company (Top 100) Banking Sector

Value Added for Client

Risk Mitigation 	Growth and Efficiency 	Improved Operating Environment 
<ul style="list-style-type: none"> • Shared value understood and implemented properly reduced reputation risk and stakeholder distrust in corporates 	<ul style="list-style-type: none"> • Socialised shared value as a growth strategy complementary to corporate social responsibility • Built team cohesion 	<ul style="list-style-type: none"> • Techniques for stakeholder perspective taking

